

The Power of the Purse



2021
Breast Cancer
Awareness Month
Activities

There are two ways that volunteers can engage in the fight against breast cancer this October! By helping to send a strong unified message to Congress about the need to fully fund breast and cervical cancer screening programs, and by helping to recruit more members for ACS CAN.

Take Action

Congress holds the purse strings to fund cancer research and prevention programs. Lawmakers can make the difference in ending cancer as we know it – including breast cancer. This year we are calling on them to prevent cancer by increasing funding for the National Breast & Cervical Cancer Early Detection Program. You can take action today and tell your friends and family members to do the same.

Two ways to share our petition:

1. QR code (our QR code is on page two)
 - a. A QR Code is a two-dimensional barcode. QR Codes may be used to display text to the user, to open a URL.
 - b. To use the code, ask people to open the camera app on their phone. They will hold the phone so that the QR code appears in view. Tap the notification to open the link and complete the online action in your internet browser.
2. Text Breast Cancer to 40649 to take action online.
 - a. When you text the number you are directed to an online action that is easy to complete.
 - b. You can work with your ACS CAN staff to order the “text to take action” signs to promote this way of communicating with Congress.

Join ACS CAN

Set up a CANRaiser page to collect ACS CAN memberships by visiting **fightcancer.org/canraisersabc**. Everyone who donates \$25+ dollars will receive the 2021 purse pin pictured here. Pins will be sent via mail to donors.

- Visit **fightcancer.org/canraisersabc** to set up your page to collect donations.
- **Tip:** Once you set up your page you can create a QR code so it is easy to share your fundraising link. Go here to create your own QR code:
<https://www.qrcode-monkey.com/>
- If a donor joins ACS CAN at the \$25+ level they will receive the 2021 purse pin (pictured here) in the mail sometime in November 2021.



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